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## **TheStreet.com Named Finalist for Two 2007 Codie Awards**

### **The Company's Free Site and Co-Founder Jim Cramer Honored**

NEW YORK--(BUSINESS WIRE)--Jan. 10, 2007--TheStreet.com, Inc. (Nasdaq: TSCM), a leading provider of financial commentary, analysis, research, news and ratings, today announced that two of the Company's properties - [www.thestreet.com](http://www.thestreet.com), the Company's free, flagship Web site, and Daily "Booyahs!" a daily financial blog written by Jim Cramer - were named finalists for 2007 Codie Awards.

The 22nd Annual Codie Awards, sponsored by the Software & Information Industry Association, recognize excellence and outstanding achievement within the software and digital content industries. The only award program of its kind in the industry, the Codie Awards is designed to showcase the industry's finest products and services. The program this year was very competitive, with over 1,200 nominees in 74 categories. This year's two Codie nominations are the first for TheStreet.com.

"It is an enormous honor to be recognized by our peers within the digital content industry," said David J. Morrow, the editor-in-chief of TheStreet.com. "These nominations are exceptionally special in that they recognize two properties within our Company from both our free and subscription offerings. I am thrilled for our team of journalists and editors here at TheStreet.com and for my colleague, Jim Cramer."

TheStreet.com's flagship site, [www.thestreet.com](http://www.thestreet.com), is a free advertising-supported online business and financial news site. The Daily "Booyahs!" is a financial blog that appears every trading day on [RealMoney.com](http://RealMoney.com), one of the Company's premiere subscription offerings.

A complete list of the 2007 Codie Award nominees is available at <http://www.sii.net/codies/2007/finalists.asp>

About TheStreet.com, Inc.

TheStreet.com, Inc. (Nasdaq: TSCM) is a leading multimedia provider of business, investment and ratings content, available through its proprietary properties, which include Web sites, email subscription services, print publications, radio, syndication and audio and video programming. Founded in 1996, TheStreet.com, Inc. pioneered the electronic publishing of financial information on the Internet. Today, the Company offers proprietary information on stocks, mutual funds, exchange-traded funds (ETFs) and financial institutions, including various insurers; HMOs; Blue Cross Blue Shield plans; banks and savings and loans. The Company's breadth of top-grade services empowers a wide audience of retail and professional investors, by delivering information they can rely upon to make sound, informed financial decisions.

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